



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 217536 /		<u>Alt Order #</u> 06861036
<u>Product</u> ELIZABETH ESTY		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1954
<u>Advertiser</u> POL/DCCC Esty		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 118	<u>Product Code</u> 125
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	11/05/12	11/05/12	News 8 @ 5a-6a	5a-6a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$550.00	0.00			
N 2	WTNH	10/30/12	11/02/12	News 8 @ 5a-6a	5a-6a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				1	\$450.00	0.00			
N 3	WTNH	10/30/12	11/02/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$600.00	0.00			
N 4	WTNH	11/05/12	11/06/12	News 8 @ 6a	6a-7a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$900.00	0.00			
N 5	WTNH	10/30/12	11/02/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$600.00	0.00			
N 6	WTNH	11/05/12	11/06/12	News 8 @ 6a	6a-7a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$900.00	0.00			
N 7	WTNH	10/30/12	11/02/12	GMA	7a-9a		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$650.00	0.00			
N 8	WTNH	11/05/12	11/06/12	GMA	7a-9a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$1,000.00	0.00			
N 9	WTNH	10/30/12	11/02/12	M-F 9a-10a	9a-10a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$400.00	0.00			
N 10	WTNH	11/03/12	11/04/12	GMA SaSu	8a-9a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----SS				1	\$650.00	0.00			
N 11	WTNH	11/04/12	11/04/12	ABC This Week	9a-10a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$750.00	0.00			
N 12	WTNH	10/30/12	11/02/12	The View	11a-12p		:30				NM	2	\$1,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
217536 /	06861036

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	ELIZABETH ESTY	1954

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/DCCC Esty	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/29/12	11/04/12	-TWTF--	2	\$650.00	0.00																																				
N 13	WTNH	11/05/12	11/06/12	The View	11a-12p		:30				NM	1	\$900.00																												
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Week: 11/05/12	11/11/12	MT-----	1	\$900.00	0.00																																				
N 14	WTNH	10/30/12	11/02/12	News 8 Noon	12p-1230p		:30				NM	2	\$1,000.00																												
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Week: 10/29/12	11/04/12	-TWTF--	2	\$500.00	0.00																																				
N 15	WTNH	11/05/12	11/05/12	News 8 Noon	12p-1230p		:30				NM	1	\$750.00																												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 11/05/12	11/11/12	M-----	1	\$750.00	0.00																																				
N 16	WTNH	10/30/12	11/02/12	Early Fringe M-F	4p-5p		:30				NM	2	\$1,000.00																												
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Week: 10/29/12	11/04/12	-TWTF--	2	\$500.00	0.00																																				
N 17	WTNH	10/30/12	11/02/12	News 8 5p-6p	5p-6p		:30				NM	4	\$3,000.00																												
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Week: 10/29/12	11/04/12	-TWTF--	4	\$750.00	0.00																																				
N 18	WTNH	10/30/12	11/02/12	News 8 6p-630p	6p-630p		:30				NM	3	\$3,000.00																												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/29/12	11/04/12	-TWTF--	3	\$1,000.00	0.00																																				
N 19	WTNH	11/03/12	11/03/12	Sa News 8 @ 7p	7p-730p		:30				NM	1	\$750.00																												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/29/12	11/04/12	-----S-	1	\$750.00	0.00																																				
N 20	WTNH	10/30/12	11/02/12	M-F 7p-730p	7p-730p		:30				NM	2	\$4,400.00																												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/29/12	11/04/12	-TWTF--	2	\$2,200.00	0.00																																				
N 21	WTNH	10/30/12	11/02/12	M-F 730p-8p	730p-8p		:30				NM	1	\$1,600.00																												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																				
Week: 10/29/12	11/04/12	-TWTF--	1	\$1,600.00	0.00																																				
N 22	WTNH	10/30/12	11/04/12	Late News 8	11p-11:35p		:30				NM	4	\$5,600.00																												
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Week: 10/29/12	11/04/12	-TWTFSS	4	\$1,400.00	0.00																																				
N 23	WTNH	10/30/12	11/02/12	Nightline	1135p-120630a		:30				NM	2	\$1,000.00																												
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N 24	WTNH	11/05/12	11/05/12	M-F 7p-730p	7p-730p		:30				NM	1	\$3,000.00																												
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Week: 11/05/12	11/11/12	M-----	1	\$3,000.00	0.00																																				
Totals										0.00		43	\$38,300.00																												

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	43	\$38,300.00	\$32,555.00
Totals	43	\$38,300.00	\$32,555.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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2 of 5

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*8	11/05-11/06	M-TU	7A-9A	1	:30	\$1,000.00	GOOD MORNING AMERICA	1	---	1	\$1,000.00	---
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*9	10/30-11/02	TU-F	9A-10A	2	:30	\$400.00	DR. PHIL	2		1	\$800.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*10	11/03-11/04	SA-SU	8A-9A	1	:30	\$650.00	GMA WEEKEND	1		1	\$650.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*11	11/04-11/04	SU	9A-10A	1	:30	\$750.00	THIS WEEK	1		1	\$750.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*12	10/30-11/02	TU-F	11A-12P	2	:30	\$650.00	THE VIEW	2		1	\$1,300.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*13	11/05-11/06	M-TU	11A-12P	1	:30	\$900.00	THE VIEW	1		1	\$900.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*14	10/30-11/02	TU-F	12P-1230P	2	:30	\$500.00	NEWS 8 MIDDAY	2		1	\$1,000.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*15	11/05-11/05	M	12P-1230P	1	:30	\$750.00	NEWS 8 MIDDAY	1		1	\$750.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*16	10/30-11/02	TU-F	4P-5P	2	:30	\$500.00	JUDGE JUDY	2		1	\$1,000.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										

Rep Order# 6861036 Ver# 3 Status Revised Traffic Order# Printed: 10/24/2012 10:33 AM 3 of 5
 EC'd Yes Last Received: 10/24/2012 9:45 AM
 Showing Buylines: All Rep Revised Lines

Station	WTNH-TV NEW HAVEN, CT.	Agency	() GMMB	Rep Firm	
Advertiser	() FRNDS OF E. ESTY		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	ELIZABETH ESTY		WASHINGTON, DC 20007	Salesperson	() KATE BRADY
Estimate#	1954		Agency C/P1/P2/E 118/125/1954		
Buyer	Maura Gilroy		Flight Dates 10/30/2012 - 11/06/2012	Salesperson Phone#	215-567-6005
Phone#			Hiatus Weeks	Salesperson FAX#	215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*17	10/30-11/02	TU-F	5P-6P	4	:30	\$750.00	NEWS 8 WEEKDAY	4		1	\$3,000.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*18	10/30-11/02	TU-F	6P-630P	3	:30	\$1,000.00	NEWS 8 WEEKDAY	3		1	\$3,000.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*19	11/03-11/03	SA	7P-730P	1	:30	\$750.00	NEWS 8 WEEKEND	1		1	\$750.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*20	10/30-11/02	TU-F	7P-730P	2	:30	\$2,200.00	JEOPARDY	2		1	\$4,400.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*21	10/30-11/02	TU-F	730P-8P	1	:30	\$1,600.00	WHEEL OF FORTUNE	1		1	\$1,600.00	
		Sales Remark: V3 RATE CHNG, 1X CXL'D										
		V3 More than 2 codes changed										
*22	10/30-11/04	TU-SU	11P-1135P	4	:30	\$1,400.00	11P EYEWITNESS NEWS	4		1	\$5,600.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*23	10/30-11/02	TU-F	1135P-12A	2	:30	\$500.00	ABC NIGHTLINE	2		1	\$1,000.00	
		Sales Remark: V3 RATE CHNG										
		V3 Comment Changed, Rate Changed										
*24	11/05-11/05	M	8P-10P	0	:30	\$3,000.00	DWTS	0		0	\$0.00	
		Sales Remark: V3 1X CXL'D										
		V3 Comment Changed, Spots/week Changed										

Rep Order# 6861036
EC'd Yes

Ver# 3 Status Revised

Traffic Order#

Printed: 10/24/2012 10:33 AM
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Showing Buylines: All Rep Revised Lines

4 of 5

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF E. ESTY
Product ELIZABETH ESTY
Estimate# 1954
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 118/125/1954
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*25	10/30-10/30	TU	8P-10P	0	:30	\$2,800.00	DWTS	0		0	\$0.00	
Sales Remark: V3 1X CXL'D												
V3 Comment Changed, Spots/week Changed												
*26	11/01-11/01	TH	9P-10P	0	:30	\$3,500.00	GREY'S ANATOMY	0		0	\$0.00	
Sales Remark: V3 1X CXL'D												
V3 Comment Changed, Spots/week Changed												
*27	11/04-11/04	SU	8P-9P	0	:30	\$2,100.00	ONCE UPON A TIME	0		0	\$0.00	
Sales Remark: V3 1X CXL'D												
V3 Comment Changed, Spots/week Changed												
*28	11/05-11/05	M	7P-730P	1	:30	\$3,000.00	JEOPARDY	1		1	\$3,000.00	
Sales Remark: V3 RATE CHNG												
V3 Comment Changed, Rate Changed												

---REPORT TOTALS---

Report Totals: 43 / \$38,300.00

---SALES MONTHLY TOTALS---

Nov 12: 43 / \$38,300.00
Sales Totals: 43 / \$38,300.00
Station Totals: 43 / \$38,300.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$38,300	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES
TO FOLLOW